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FOR IMMEDIATE RELEASE

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Air OPUS[®] to launch world's first self-inflating camper at Supershow

OPUS[®] Camper will launch the world's first self-inflating camper – Air OPUS[®] – at the Victorian Caravan, Camping & Touring Supershow, 22-27 February at Melbourne Showgrounds.

Air OPUS[®] converts from a compact trailer into a luxury six-berth camper in less than 90 seconds.

Victorian OPUS[®] dealer Geelong Caravans will demonstrate its unique self-inflating set-up routine at Stand 199 every hour during the show.

Air beam technology replaces traditional poles, reducing total setup time from around 15 minutes to just five, and pack-down is just as quick.

All it takes is a press of a switch for the electric pump to inflate the poles and deploy the OPUS[®].

Air beam technology is taking over the premium tent industry and this is its first appearance on a camper.

Air OPUS[®] is the latest enhancement to the OPUS[®] Mark II dual-fold camper, designed to offer Tough Luxury for thrill-seeking adventurers everywhere.

OPUS[®] Camper director Malcolm Hill said air beam technology was a revolutionary addition to an already revolutionary design.



Tough, luxurious and set up in just 90 seconds, the world-first Air OPUS[®] self-inflating camper makes its debut at the Victorian Caravan, Camping & Touring Supershow, 22-27 February at Melbourne Showgrounds.

“OPUS[®] has taken the world by storm with its unique combination of almost caravan levels of luxury and trailer-style compactness,” he said.

“Around the world – from Europe and the USA to South Africa and here in Australia – OPUS[®] has proven itself as comfortable and versatile as it is rugged and easy to tow.

“Even without air pole technology, OPUS[®] is impressively quick to set up with its easily adjusted pole system, so Air OPUS[®] makes a good thing even better.”

Mr Hill said Air OPUS[®] was an important development for OPUS[®] as a global leader in the folding camper/trailer tent market.

“Our OPUS[®] Mark II is proving its Tough Luxury credentials in all sorts of tough Aussie conditions, and Air OPUS[®] delivers unbeatable extra convenience.

“What all OPUS[®] models deliver – and always will – is a unique combination of style, space, comfort and convenience in a package that is remarkably compact for towing and storage.”

More details at www.opuscamper.com.au or www.purpleline.com.au or (03) 9588 2959.

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